Succession Planning – 'Tomorrow' has arrived

### 8<sup>th</sup> October 2024

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#### For your information, this session is being recorded.



### How do we know 'tomorrow' has arrived?

- 12 year service limit for Directors & BOC is looming large
- Recruiting volunteers increasingly challenging
- Significantly increased level of effort and commitment expected of volunteers
- Recruiting suitably qualified and experienced staff for specialist roles is not easy
- Employees are now far more mobile
- Many entry level positions now require minimum competency qualifications
- Ongoing increased cost of training





#### What do we do when 'tomorrow' comes?





- Strategic Planning Integration
- Identification of required/desired
   Skills & Competencies
- Develop Skills & Competencies Matrix
- Skills Gap Analysis
- Succession Plan
- Recruitment



# Where is the CU going and what does it need to get there?

- What are the CU's current strategic goals and objectives?
- Does the CU know what skills and competencies it will need to achieve them?
- Are they available within the CU's current group of employees and volunteers? If not, a plan will be needed.







#### Identify the skills and competencies needed to achieve the CU's strategic goals



# Examples of <u>Operational</u> Skills & Competencies

- Fitness & Probity
- Loan Underwriting
- Knowledge of CU operations
- Leadership
- People Management
- Finance/Accounting Skills
- Planning & Organising
- Conflict Management
- Written & Verbal Communication





## Examples of <u>Operational</u> Skills & Competencies Continued

- Strategic planning
- Policy development
- Problem-solving
- Accuracy & attention to detail
- IT/computer literacy (be specific)
- Our Member service
- Performance management, active listening, time management, proactive self-development, coaching/mentoring/motivating, teamwork, project management, interviewing/recruitment, emotional intelligence, initiative, analytical ability...... The list goes on......



# Examples of <u>Governance</u> Skills & Competencies

Many of the same Operational Skills and Competencies in previous slides, plus

- • • •
- Strategic Planning
- Ethical Leadership
- Critical Thinking
- Risk-based Decision-making
- Goal/Target Setting
- Inspiration







Create a Skills & Competencies Matrix for each Operations and Governance role at the CU



### **Skills & Competencies Matrix**

- For each person in each individual key role list:
  - Credit union experience
  - Other relevant experience
  - Skills & Competencies (plus current rating from a scale)
  - Relevant qualifications
  - Credit union related training



# Examples of <u>Operational</u> Skills & Competencies & Scales

- Fitness & Probity: e.g. from 'Not applicable for current role' through to 'Compliant with all Fitness and Probity requirements for role' (a mid-point might be 'undergoing Fitness & Probity due diligence process')
- Loan Underwriting: e.g. from 'new entrant' to 'Meets Minimum Competency Requirement'
- Knowledge of CU operations: e.g. from 'new entrant' through to 'very comprehensive'
- Leadership: e.g. from 'No opportunity to demonstrate leadership to date' through to 'Very well developed through multiple leadership roles'
- People Management: e.g. from 'No such responsibilities in current role' through to 'Very strong supervision and delegation skills developed over a number of years in team management role(s)'

# Examples of <u>Operational</u> Skills & Competencies & Scales Continued

- Finance/Accounting Skills: e.g. from 'No experience or qualifications' through to 'Fully qualified with significant experience in financial role(s)'
- Planning & Organising: e.g. from 'Not demonstrated' through to 'Very strong planning and organisation skills demonstrated through ongoing workload management on time and within budget'
- Conflict Management: e.g. from 'Skill has not been demonstrated', through to 'has clearly demonstrated strong conflict management and resolution skills'
- Written & Verbal Communication: e.g. from 'Finds communication challenging' through to 'Communicates clearly, accurately and in a compelling manner'



# Examples of <u>Governance</u> Skills & Competencies & Scales

- Strategic Planning: e.g. from 'No experience of strategic planning' through to 'Extensive experience in strategic planning through work or volunteer role(s)'
- Organisation Leadership: e.g. 'No previous experience' through to 'Extensive experience of setting an appropriate 'tone from the top'
- Risk-based Decision-making: e.g. 'No experience' through to 'Clearly demonstrates deep understanding of the value of risk-based decision-making'
- Goal/Target Setting: e.g. 'No experience' through to 'Proven track record in appropriate goal/target setting'
- Critical Thinking: e.g. from 'No opportunity to demonstrate' through to 'Clearly demonstrated through logical, objective and reasoned judgements in relation to proposals/initiatives.





Conduct a Skills Gap Analysis to identify what may be missing or is in short supply for strong succession planning



### **Skills Gap Analysis**

A business tool to assess the current skillset of an organisation and identify areas for improvement.

- 1. Define the skills and competencies the CU requires to be able to complete the tasks required of it based on its own business model and strategic plan (see Step 1 slides)
- 2. Document the skills and competencies of those currently performing the various CU roles in a skills inventory (see Step 2 slides)
- 3. Compare the current levels to the set of requirements to identify the gaps
- 4. Develop an overall CU plan to remedy the identified gaps (usually with the assistance of training professionals etc.)
- 5. Use the SGA to inform the CU's volunteer and/or employee recruitment plans





Document a Succession Plan which could require development of existing human resources and/or recruitment



### **Build Succession In**

- Performance Reviews should be linked to skills and competencies and used to identify gaps/shortages
- Any plans for scheduled/early retirement/exit from roles should be part of annual review
- Individual training plans linked to annual review
- Annual performance review process can inform elements of the Succession Plan
- Have individual development programmes
- One-to-one mentorship arrangements (not just for new people)

### **Plan for Succession**

Should be on the strategic planning committee's agenda

Human resourcing implications of strategies from outset

Consider:

- Strategic Leader Development
- Emergency Succession
- Departure-defined Succession

Integrate skills and competencies into role descriptions

'Pool of volunteers from' which to fill Board/Committee vacancies





#### **Recruit (if required)**



#### **Recruit where required**

- Use skills and competencies from role descriptions as basis for the recruitment person specification
- Structure interview questions around desired skills and competencies could use the STAR method:
  - Situation
  - Tasks
  - Action
  - Results







### Maintain a pool of volunteers



### **Use Every Resource Available**

- Involve all credit union officers in suggesting potential candidates, including directors, staff, other volunteers etc.
- Ensure all staff understand how critical it is for the survival of the CU to keep the board adequately resourced
- "If you want something done, ask a busy person" so if you want to recruit volunteers ... maybe approach other local voluntary organisations, have information evenings....

#### But how to keep them interested???



### Keep them engaged!!

Could treat potential volunteers as a focus group from which vacancies are filled:

- Regular meetings (with tea and biscuits ③) not ad hoc
- Offer and provide more formal training if individuals are interested
- Ease people into the training piece to build confidence towards achieving Minimum Competency qualifications if needed
- As and when vacancies arise, present details to the group and seek/approach volunteers for the more formal roles

### Sample Focus Group Agenda

- ♀ Updates on the status of the CU e.g. slide(s) on performance etc.
- Discuss possible strategic initiatives to get Member feedback
- Ask for feedback on the CU services they engage with or would like
- Could invite different members of staff or volunteers to chat with them informally on the different roles in the CU or make a short presentation (depending on preference)
- Could engage in group training on specific CU topics if desired
- Member of Nomination Committee present to identify skills and competencies for particular roles
- But keep it sociable.....







#### Summary

1. Identify	<ul> <li>Required skills and competencies to achieve the CU's goals</li> </ul>	
2. Document	• Create a current skills and competencies matrix for the CU	
3. Analyse	• Perform Skills Gap Analysis	
4. Plan	• Devise a Plan from the findings of steps 1-3	
5. Recruit	<ul> <li>If necessary, recruit new employees and/or volunteers</li> </ul>	
6. Engage	Keep the volunteers interested	_
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### **External CPD**

- Only for those who attended the live event:
- CU Learn CPD:
  - •24434 (ROI 1 hour Governance only)
  - •24435 (NI 1 hour Operations & Governance)
- **IOB CPD:** 2024-2483
  - •Licentiate of Compliance Institute 1 hour
  - •Fellow of Compliance Institute (Compliance) 1 hour
- LIA CPD: LIA17785\_2024
  - •1 credit union hour





#### **Any Other Questions**











#### **CONTACT US**



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